

2010 MINGO CHIEFS YOUTH FOOTBALL SPONSORSHIP PROGRAM

The Mingo Chiefs Youth Football Organization is part of the Steel Valley Youth Football League here in the Ohio Valley. Our organization was established in 1979 and has been a key factory in teaching our youth respect, pride, team work and ethics on and off the field. We have an outstanding coaching staff as well as volunteers that tirelessly and selflessly give of themselves for the betterment of us all.

In order to keep this organization strong and viable, fund raising is key for the operational expenses and equipment upkeep. We have decided this year to set up a tiered sponsorship program to assist us with these costs. There are several programs in which to choose from. Please review the below tiered programs.

- **Platinum - \$150**
 - (A) Banner on opening page of website (<http://www.mingochiefs.com>)
 - (B) Link from banner to your website (or a page that is developed by the MC Webmaster).
 - (C) Hole Sponsor for the 2010 Charity Golf Scramble (includes sign on hole).
 - Includes logo on main banner in shelter house.
 - (D) Company recognition at every home game (over the PA system)
 - (E) Full Page add in 2010 Program.

- **Gold - \$100**
 - (A) Banner on opening page of website (<http://www.mingochiefs.com>)
 - (B) Link from banner to your website (or a page that is developed by the MC Webmaster).
 - (C) Hole Sponsor for the 2010 Charity Golf Scramble (includes sign on hole).
 - Includes logo on main banner in shelter house.
 - (D) Company recognition at every home game (over the PA system)
 - (E) ½ Page add in 2010 Program

- **Silver - \$50**
 - (A) Banner on opening page of website (<http://www.mingochiefs.com>)
 - (B) Link from banner to your website (or a page that is developed by the MC Webmaster).
 - (C) Hole Sponsor for the 2010 Charity Golf Scramble (includes sign on hole).
 - Includes logo on main banner in shelter house.
 - (D) Company recognition at every home game (over the PA system)

- **Associate - \$25**
 - (A) Banner on opening page of website (<http://www.mingochiefs.com>)
 - (B) Link from banner to your website (or a page that is developed by the MC Webmaster).

Again, all contributions will go directly to purchasing and upkeep of equipment.

Platinum \$150

Gold \$100

Silver \$50

Associate \$25

PARTIES: Pursuant to this binding agreement **Mingo Chiefs Football, also known as mingochiefs.com, 309 Janet Dr., Bloomingdale, Ohio 43910**, and **Advertiser**, also known as _____ of _____, Advertiser shall pay to Mingo Chiefs Football \$ _____ and Mingochiefs.com shall reserve

A) _____ guaranteed impression(s) of Advertising Space on the mingochiefs.com Web Server.

B) _____ guaranteed links(s) of banner on the mingochiefs.com Web Server to advertiser's website.

C) _____ guaranteed impression of advertiser's logo and address on a sign posted on a tee box during the 2010 Mingo Chiefs Charity Golf Scramble. Also included will be the advertiser's logo on a large banner that will be displayed in the shelter house during the event.

D) _____ guaranteed verbal recognition over the PA system during all home games.

E) _____ guaranteed add in the 2010 Mingo Chiefs Youth Football Program (if applicable) of a design of your choice.

MINGOCHIEFS.COM BANNER ADVERTISING ORDER FORM

Company Name: _____

Billing Address: _____

City, State: _____

Zip Code, Country: _____

Advertising Contact Name: _____

Advertising Contact Phone Number: _____

Advertising Contact Email: _____

of Impressions: _____

URL to Link to: _____

Banner Name: _____

Word Document: _____

Please email all advertising graphics to mingochiefsfootball@comcast.net.

Upon completion of this Agreement and Advertising Order, please sign and mail to

Jeffrey Campbell
309 Janet Dr
Bloomington, OH 43910

If you have any questions, please contact us by email at mingochiefsfootball@comcast.net

DEFINITIONS:

"Advertising Space" means one Advertisement, stored on the mingochiefs.com Web Server, with a defined Start Date.

"Advertisement" means the graphic file(s) supplied by an Advertiser which can be selected by a user as a Link.

"Link" means a request for information from a server other than the mingochiefs.com Web Servers located at MCF.

"Slot" means an HTML page which may include a mingochiefs.com Advertising Space and the Sponsor's Advertisement.

"Impression" means an advertisers banner being shown on the mingochiefs.com website.

"Hole Sponsor" means a sign (approximately 20" X 24") with advertiser's logo and business address, as well as a golf graphic, will be placed next to a tee box with an unobstructed view by participants on said tee box.

"PA System Recognition" means your company will be announced over the stadium PA system during all home games played recognizing your level of sponsorship.

"Program Add" means a section of the 2010 Mingo Chiefs Football Program, that can be purchased during games, will include an add for your company.

"mingochiefs.com Web Server" means a server computer of mingochiefs.com that users may access via the Internet.

PAYMENT: mingochiefs.com reserves the right to hold Advertiser and its authorized advertising agent jointly and severally liable for any and all amounts owed.

RIGHT TO REFUSE UNACCEPTABLE ADVERTISING: mingochiefs.com reserves the right to refuse any advertisement sponsorship banner that does not completely conform to every detail, instruction, method, and guideline set in the Technical Specifications and other information provided which can be found on the mingochiefs.com Web Site. mingochiefs.com reserves the right to refuse any advertisement graphic that does not arrive seven days before the Advertiser would like the banner to be produced online. mingochiefs.com does not accept advertising from companies that produce or provide tobacco, alcohol, or pornographic products or services (which mingochiefs.com shall have complete discretion to define), or their subsidiaries, or foundations funded by such companies whose function is to improve acceptance of such products by the public. This Agreement is voidable by mingochiefs.com immediately if Advertiser fails to disclose (or conceals or misrepresents) any involvement with tobacco, alcohol, or pornographic products or services. In addition, mingochiefs.com may in its complete discretion refuse the use of any other advertising that it deems appropriate.

USAGE STATISTICS: mingochiefs.com MAKES NO GUARANTEE TO ANY PUBLISHED NUMBERS AT ANY GIVEN TIME. mingochiefs.com SHALL NOT BE HELD LIABLE FOR ANY CLAIMS AS THEY RELATE TO SAID USAGE STATISTICS. mingochiefs.com IS NOT REQUIRED TO PROVIDE ADVERTISERS WITH USAGE STATISTICS.

TRUTH IN ADVERTISING / INDEMNIFICATION FOR LIABILITY: Advertiser is solely responsible for any legal liability arising out of or relating to (1) the Advertisement, and/or (2) any material to which users can link through the Advertisement. Advertiser represents and warrants that the Advertisement and Link comply with mingochiefs.com's advertising standards; and that it holds

the necessary rights to permit the use of the Advertisement and Link by mingochiefs.com for the purpose of this Agreement; and that the use, reproduction, distribution, or transmission of the Advertisement will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any antidiscrimination law or regulation, or any other right of any person or entity. Advertiser agrees to indemnify mingochiefs.com and to hold mingochiefs.com harmless from any and all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses that may be incurred by mingochiefs.com, arising out of or related to Advertiser's breach of any of the foregoing representations and warranties. Advertiser agrees to request that mingochiefs.com be listed as an additional insured on any policy issued to Advertiser pursuant to which there could be coverage for any of the forms of legal liability described in this paragraph.

LIMITATION ON DAMAGES: IN NO EVENT WILL mingochiefs.com BE LIABLE TO SPONSOR FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, WHETHER BASED ON BREACH OF CONTRACT, TORT (INCLUDING NEGLIGENCE), OR OTHERWISE, AND WHETHER OR NOT mingochiefs.com HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE.

ASSIGNMENT: Advertiser may not assign this agreement, in whole or in part, without mingochiefs.com's written consent. Any attempt to assign this Agreement without such consent will be null and void.

GOVERNING LAW: This Agreement will be governed by and construed in accordance with the laws of the State of Ohio.

ENTIRE AGREEMENT: This Agreement and any and all exhibits and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings (both written and oral) regarding such subject matter, provided that all pricing will be governed by mingochiefs.com's Pricing Information, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms in any purchase order. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.

Authorized Advertiser Representative

Date

mingochiefs.com Representative

Date
